

# NEW BRAUNFELS **FARM TO MARKET**

## About New Braunfels Farm To Market

New Braunfels Farm To Market (NBFM) provides local growers and citizens a place to sell and buy local produce. Our goal is to promote local commerce, healthy eating, and a fun environment! Each weekend we hope to provide something new, from the first fruits and vegetables of the season to special events. NBFM envisions a community where all persons have access to local foods, share and prepare healthy food while enjoying an atmosphere for artists and craftsmen to display their handwork.

From locally grown food, meats and dairy products to cooking and gardening classes, nutrition education, music and unique handmade goods, everyone will be able to support the economies of New Braunfels and our region. If anyone needs convincing as to why shopping at a farmers market is a good thing here are a few reasons:

1. Local food tastes better and is more nutritious. Local foods are fresher and have been ripened in the field instead of the shipping container and distribution centers resulting in more nutrients to start and fewer being lost from picking to sale.
2. Local food from a variety of producers preserves bio-diversity. Large-scale farming uses a limited number of varieties of plants and animals to maximize production. Numerous regional small farms grow a greater variety of plants and animals.
3. Local food supports local economies. Local farmers sell directly to the consumer, without going through a middleman. Dollars stay within the community and multiply impact on the local economy.
4. Local foods are safer. Having a direct relationship with your food producer, their family and neighbors increases the likelihood you will get the safest freshest food possible.

## Hours of Operation

The NBFM is will be open every Saturday from 9:00 AM to 1:00 PM during the months of April through October. A Wednesday market will open in late May.

## Governance

The NBFM will be governed by the New Braunfels Farm to Market Committee. The committee shall have the power to set all rules and regulations, select vendors, and oversee all operations.

## Events and Classes

At NBFM, we want to create a strong learning environment. From cooking classes and other workshops, to annual festivals, we hope to have something special taking place every weekend. Vendors will be allowed to stage their own events subject to approval and openings on the event calendar. We want consumers to have an opportunity to learn from our vendors and other experts. A calendar of events is available on the NBFM website for consumers to check regularly.

## Becoming a Vendor

Anybody who wishes to become a vendor must submit an application to the NBFM Committee. The application shall constitute a participation agreement of all rules and regulations set down by NBFM.

Vendors may download an application from the NBFM website and mail it to our postal address. Applications may also be picked up at Friesenhaus.

Preference shall be given to local residents; however non residents will not be automatically excluded. All applicants shall be juried by the NBFM Committee on merit. We encourage potential vendors to visit our Facebook and Twitter pages and communicate with current vendors about our atmosphere and obtain their opinions as to business with NBFM.

## What Can Be Sold and Purchased at NBFM

From foods of all types to plants, NBFM desires diverse products, limited only by the imagination of the craftsperson, artist or packer. Vendors shall retain the right to sell their produce and goods at the price they desire. Nothing sold at NBFM may be intended for resale.

The following products will be preferred but not limited to:

- Vegetables and fruits
- Flowers fresh and dried\*
- Herbs fresh and dried\*
- Eggs kept in a cooler at 40 degrees or below.
- Honey and its byproducts
- Birdseed a vendor grows including sunflower seeds.
- Cheese products and dairy products processed on a vendor's farm in a facility, which meets all state and local health regulations. These products shall be stored at 40 degrees or below.
- Baked goods
- Jams and jellies
- Salsa, relishes, oils and vinegars.
- Dry mixes and bulk spices\*
- Bedding plants, houseplants, seedlings and saplings from the grower.
- Ornamentals, such as gourds, ornamental corn, dried grasses, pumpkins, etc.
- Craft made goods such as clothing, jewelry, furniture and more sold by the maker or their immediate family.
- Fresh meat from livestock a vendor raises and stored at 40 degrees or below.

\*Texas production exceptions for these goods.

## Food Vendors

For a farmer, gardener, or rancher to become a vendor at NBFM, they must meet the following requirements:

- Grow their own product within the state of Texas.
- Hold all required licenses and permits necessary for their business operation. If the produce they are selling is organically grown, they must indicate on the application and furnish the proper documentation from the State of Texas indicating that they are a certified organic farmer.

Once accepted as a member of NBFM, food providers must abide by the following rules and regulations:

- All fresh produce, poultry and meats must be produced on the vendor's own land. Fruits, vegetables, and meat grown or raised on another's land will not be allowed.
- No fresh food products will be allowed that a vendor purchased from a wholesaler. Produce offered in NBFM must be labeled as to locale produced and production technique. All products must be free of spoilage and parasites.
- Baked or canned products must be properly labeled with the common name of the product, the name and address of the producer, list all ingredients used, and be individually canned or wrapped.
- All growing and raising techniques disclosed must be truthful. If a product is organically grown, it must be labeled as such with the certifying agency's name.
- For any vendor wishing to conduct a class on food preparation, gardening, cooking, or handling, they must demonstrate a working knowledge of the topic of discussion before NBFM Committee or a representative thereof.

- All produce must comply with all federal, state, and local health requirements and licensing. Produce and documentation are subject to inspection by government health officials, or officials from NBFM at any time before, during, or after market hours. Produce that is deemed unhealthy shall be removed by the vendor immediately, and under no circumstances may be sold at the market.
- All vendors are responsible for appropriately packaging their products and protecting them from the elements.
- Plants, flowers, dried herbs, coffee, teas, spices and similar products not typically cultivated or produced in Texas may be sold in the market with permission.
- Vendors agree to provide access to all production sites for inspection by the committee.

## Arts and Crafts Vendors

For an artist or craftsman to become a vendor at NBFM, they must meet the following requirements:

- Submit photographs of the product or products they intend to sell. Approval shall be determined by originality, quality, and any other conceivable mitigating factors.
- All products must be handcrafted. No commercially manufactured products will be accepted.
- Have a Texas Retail Sales Tax License.

Once accepted as a member of NBFM, all artists or craftsmen must abide by the following rules and regulations:

- The artist, craftsman or immediate family member must be the seller and present at the market.
- All merchandise being sold must be in proper taste for a public environment.
- Artist or craftsman wishing to demonstrate or hold a class on site must first demonstrate that they are capable of safely making the product themselves before the NBFM Committee or a representative thereof. No power tool operations will be allowed on site without express written permission.
- Handmade clothing must list all fabrics used.
- Handmade jewelry must list all metals used in the product's creation.

## Parking

See the three public parking lots on the market map. Vendors without a drive up space are asked not to park on the street and to park deep in the lots making close parking spaces available to customers.

## Discipline and Suspension or Expulsion

NBFM retains the right to suspend, or expel a vendor who fails to comply with any and all rules and regulations listed above, or any other action that could bring discredit to NBFM, its employees, or its other vendors. Prepaid rents will not be refunded to any vendor who is expelled or suspended.

## Set Up

Each weekend, vendors will be assigned a space. Vendors signing up for a half or full season will have an agreed regular location.

Vendors who are selected to do business with NBFM, may apply for space on as many weekends as they wish. The frequency is at the vendor's discretion. When space becomes limited, it shall be granted on a first come first served basis. Vendors shall be required to pay a daily fee for space usage. Acceptable forms of payment include check or money order. This fee may change during season unless prepaid.

It is important that vendors note the following:

NBFM does not furnish any set up equipment or supplies. While there is 110-220 volt service on site it may not be used without written agreement.

It is the responsibility of the vendor to provide any/all tables, chairs, change, cash registers or cash boxes, signage, extension cords and covering, tape, decoration, display equipment. This includes tent and tent weights necessary to do business in the open areas.

A vendor is required to keep all vehicles off the lot except on Produce Row where they must remain parked, no coming and going. Vendor goods, products and by-products must be kept within the boundaries of his/her assigned stall at all times, no matter how many empty stalls are located throughout the Market.

Nothing can encroach upon any aisle space, common areas, fire lanes, or neighboring spaces.

A vendor is to keep all spare stock, packing materials, cardboard boxes, and bags in an orderly fashion at all times.

A vendor must display all produce or other food related products on safe well-constructed, well-maintained and clean table(s) or rack(s).

All vendors are responsible for contacting NBFM if they are going to be late for set up. Failure to do so shall result in their space being assigned to another seller and the possible loss of their privilege to set up their booth at the market for that particular day.

All products must have a clearly visible, legible price and origin posted.

Vendors may not sublease their space to a third party.

Vehicles may not enter NBFM during business hours.

A vendor may lose their lease or rights with NBFM if there is an extended period of absence during the days that the market operates. No refunds will be given for the day, half or full season lease when abandoned.

All vendors must comply with the following regulations:

Vendors must leave their space in pristine condition when they leave the market. All trash must be picked up and all signs, banners, and displays must be removed by the seller. Market officials reserve the right to inspect a site before a seller may leave.

All vendors must abide by the hours of operation selected by NBFM. A stand shall not be set up early, nor shall it be dismantled before closing without permission from NBFM. All vendors shall maintain proper decorum at all times. Abusive or vulgar language will not be tolerated. Weird or obscene articles of clothing shall not be worn or sold. NBFM retains the right to determine a product inappropriate, and in such cases, the product shall be removed and may not be displayed.

Public consumption of alcohol or tobacco products by vendors shall not be permitted within the market's limits during hours of operation.

All vendors are responsible for keeping proper documentation of transactions i.e. receipts. Consumers who have been sold produce or products that have been deemed to be unhealthy or unsafe shall be entitled to a full refund from the seller, provided the consumer is able to produce documentation that they purchased such products from the seller. No additional type of warranty shall be made by NBFM either implicitly or explicitly regarding a vendor's product.

# New Braunfels Farm To Market - Vendor Application

Saturdays 9am-1pm Downtown New Braunfels, next to Friesenhaus on South Castell  
www.nbfarmersmarket.com

Vendor's Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Home: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_ Agree to link share? Y \_\_\_ N \_\_\_

Have you been featured in media, magazines or have you been published? Please provide web links or submit copy so we might feature you on our website.

\_\_\_\_\_

Type of Business and Growing Type (Mark all that apply):

Farm/Ranch \_\_\_ Dairy \_\_\_ Bakery \_\_\_ Artist/Craftsman \_\_\_ Gardener \_\_\_  
Prepared Food \_\_\_ Greenhouse \_\_\_ Certified Organic \_\_\_ Conventional \_\_\_ Other \_\_\_

If Other, please describe: \_\_\_\_\_

Please list all items you anticipate selling at NBFM:

\_\_\_\_\_

How long have you or your company been in business? Years \_\_\_\_\_ Months \_\_\_\_\_

*Craft, plant, floral, clothing, hardgood, softgood dealers please attach your Texas Sales Tax License (if applicable) and any other required documentation for you approved category of business.*

**I have read and agree to comply with the rules of the NBFM. I further agree to hold the NBFM, the NBFM committee members, on-site management and the property owner harmless for damages and not to make any claims for loss of any type or for any reason.**

Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

**Mailing and Delivery Address: 250 Elm Street New Braunfels, Texas 78130  
Tele: (830) 629-2223 Fax: (830) 626-1344**

# New Braunfels Farm To Market Site Plan

